



# ELPCO

EAST LIBERTY PARK community organization

## Future of 9<sup>th</sup> and 9<sup>th</sup> Community Survey

# The Future of 9<sup>th</sup> and 9<sup>th</sup> Community Survey



This 26-question online survey was designed by the East Liberty Park Community Organization (ELPCO) to capture residents' ideas on what the future of 9th and 9th should be. Instead of reacting to development proposals, ELPCO and the residents of 9th and 9th can use these survey results to advocate for the appearance, density, and amenities we want for our neighborhood.

422 residents completed this survey in January-February 2019.

*Note: For the purposes of this survey, 9th and 9th is broadly defined as the business district situated along 900 S between 1100 E on the east side, and 700 E on the west side.*

**Part 1: Visiting 9th and 9th**

**Part 2: Retail, Restaurants, and Services**

**Part 3: Transit and Parking**

**Part 4: Night Life**

**Part 5: Housing**

## “Future of 9<sup>th</sup> and 9<sup>th</sup>” Survey Highlights

Residents visit 9<sup>th</sup> and 9<sup>th</sup> primarily for **food/drinks [68%]**

**Weekday/weekend evenings** are the most popular time to visit 9<sup>th</sup> and 9<sup>th</sup>

**Bakeries, brew pubs, casual dining, and ethnic food** are the most desired new dining options

**Book stores, co-op work space, art galleries, and postal/shipping** are top responses for new business services in 9<sup>th</sup> and 9<sup>th</sup>—along with “**no more businesses**”

Most people get to 9<sup>th</sup> and 9<sup>th</sup> by **driving [45%]** or **walking [42%]**

**Increased parking requirements** for development projects and more **diagonal parking** are the most favored parking solutions

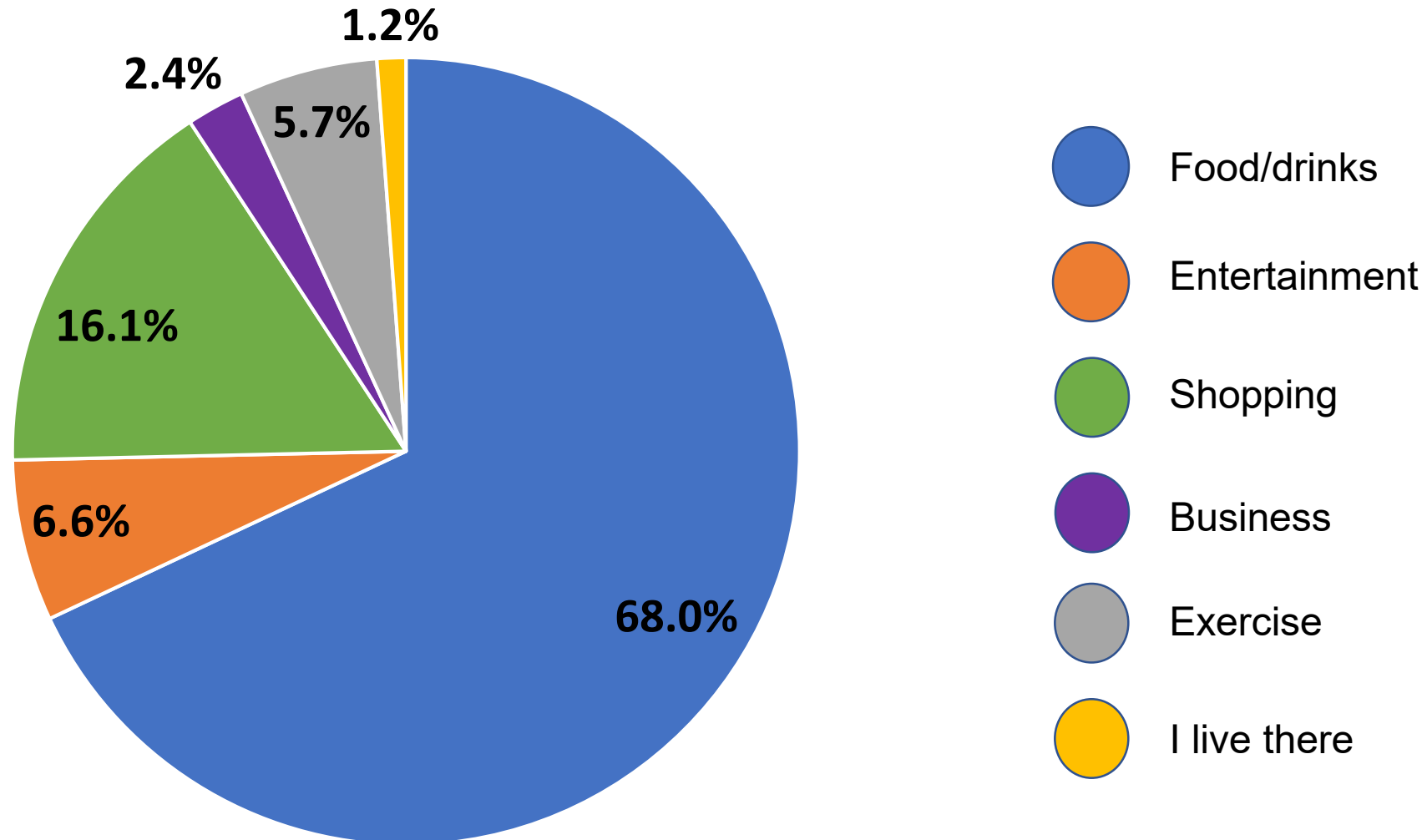
**Protected bike lanes** and **light rail expansion** are the most favored non-car transit solutions

**1100 East** and **900 South** were identified as the local roads most in need of repair

**82%** of respondents favored more **bars or brew pubs serving alcoholic drinks** in 9<sup>th</sup> and 9<sup>th</sup>

## Part 1: Visiting 9th and 9th

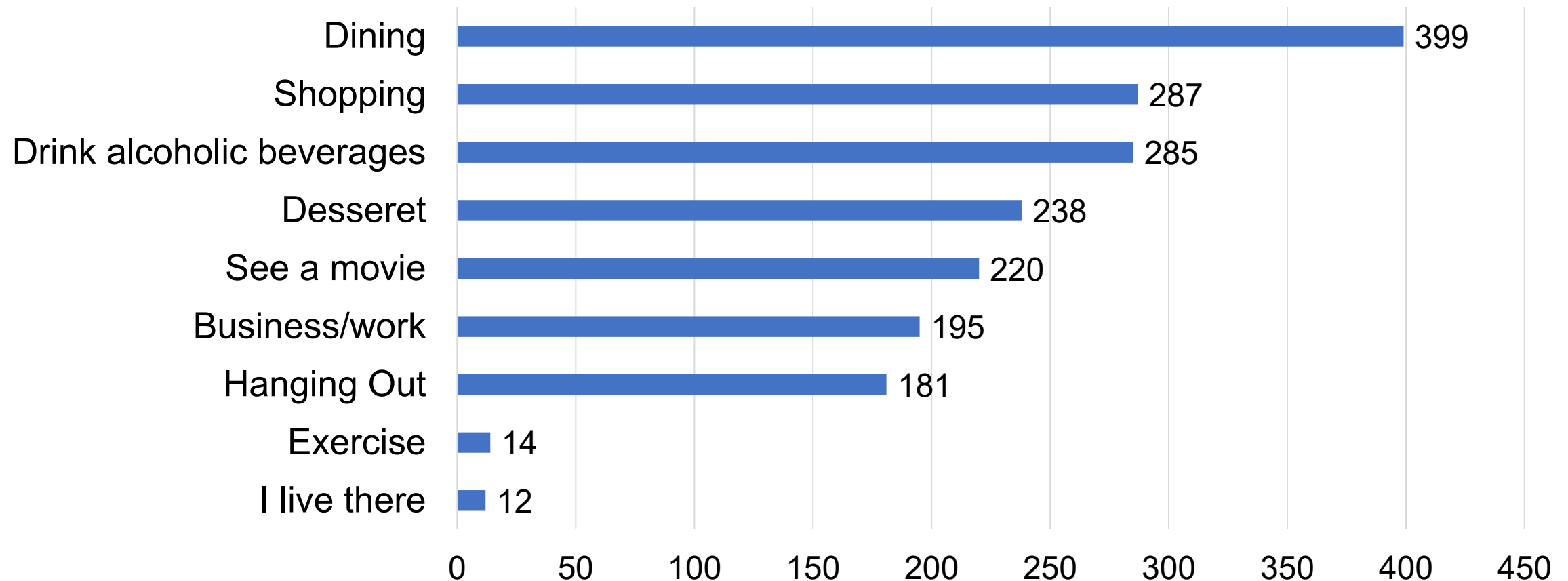
What is your primary activity at 9th and 9th?  
(choose one) 422 responses



## Part 1: Visiting 9th and 9th

# Why do you go to 9th and 9th? (check all that apply)

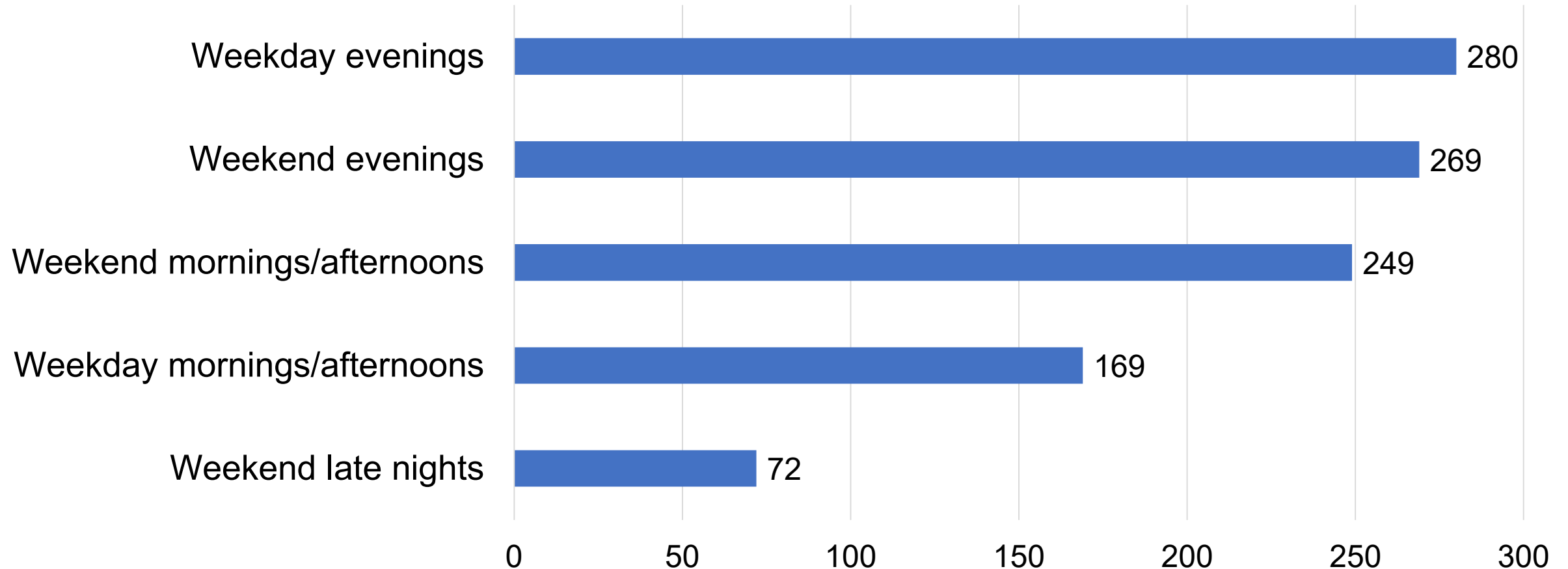
422 Responses / 1841 selections



## Part 1: Visiting 9th and 9th

Which times of the week do you visit 9th and 9th? (check all that apply)

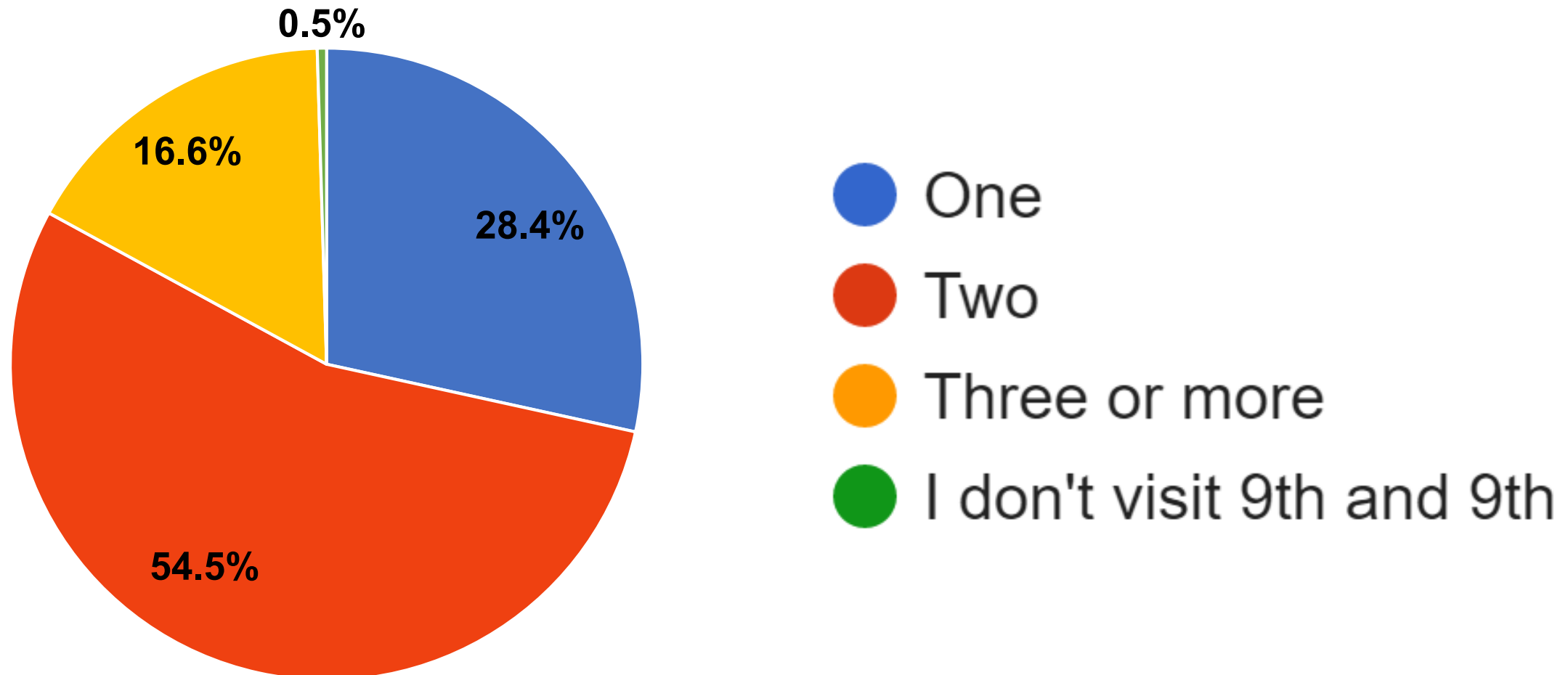
422 Responses / 1039 selections



## Part 1: Visiting 9th and 9th

When you visit 9th and 9th, how many businesses do you normally go in to?

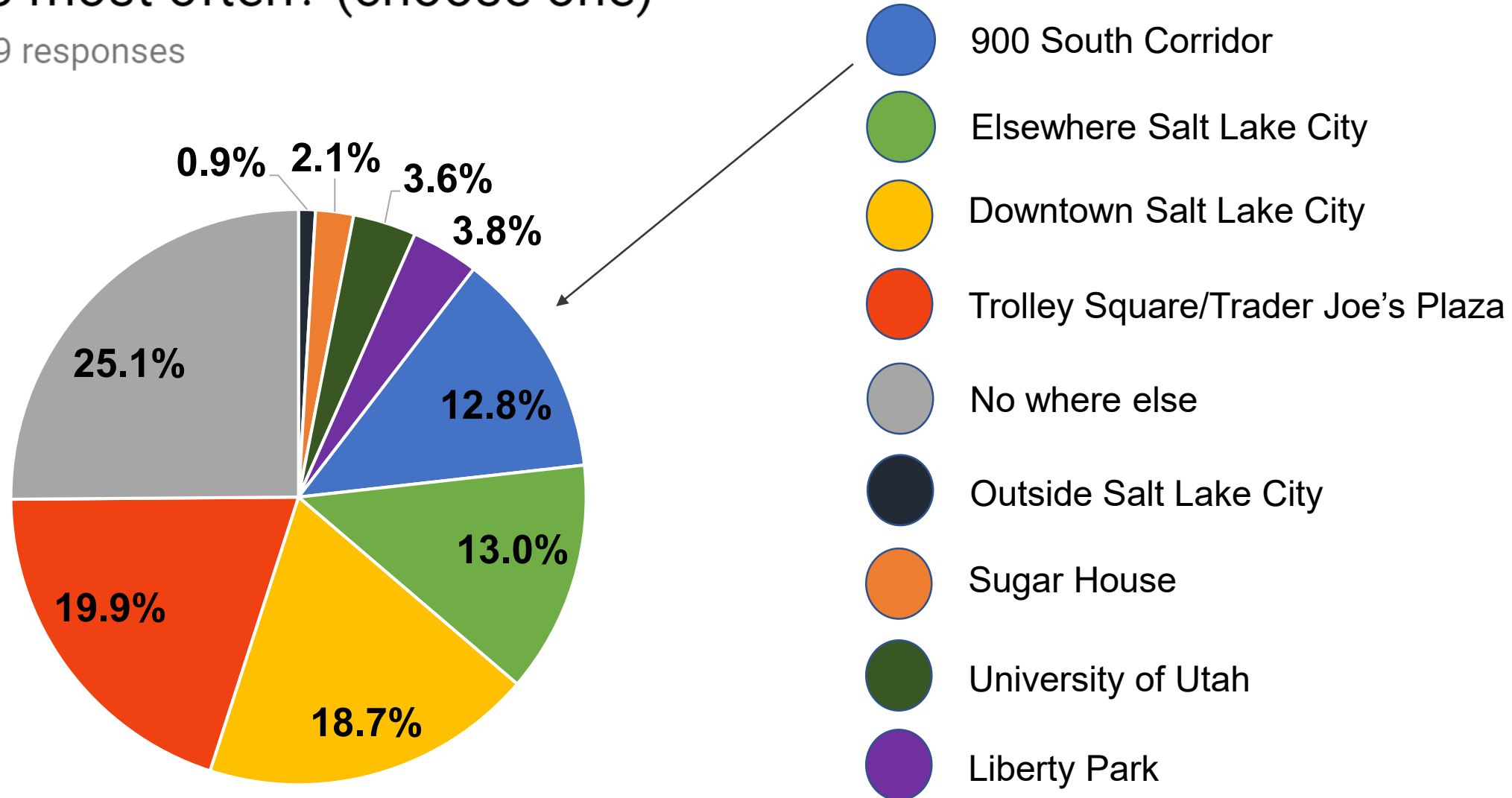
422 responses



## Part 1: Visiting 9th and 9th

If you combine a visit to 9th and 9th with another destination, where do you go most often? (choose one)

419 responses

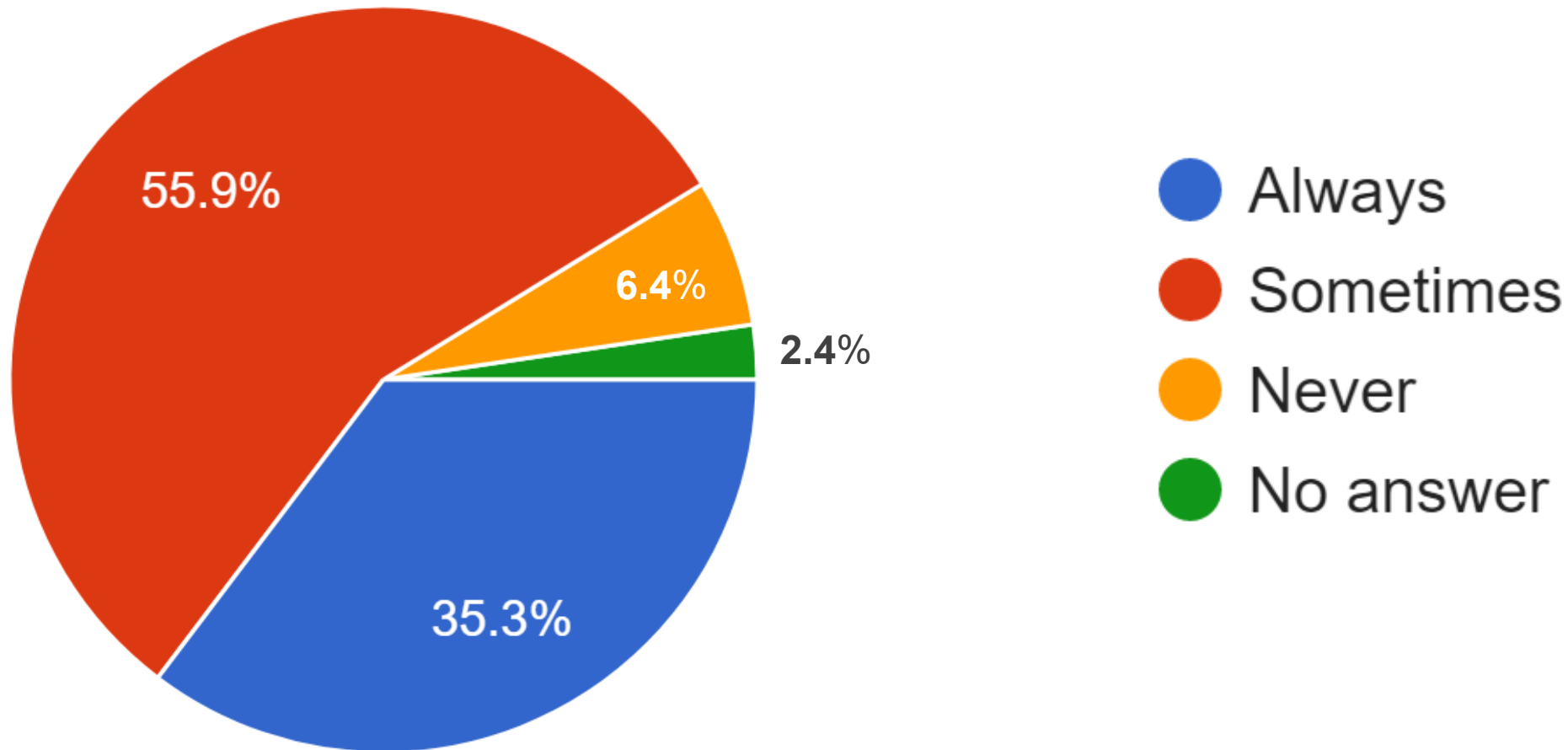




## Part 1: Visiting 9th and 9th

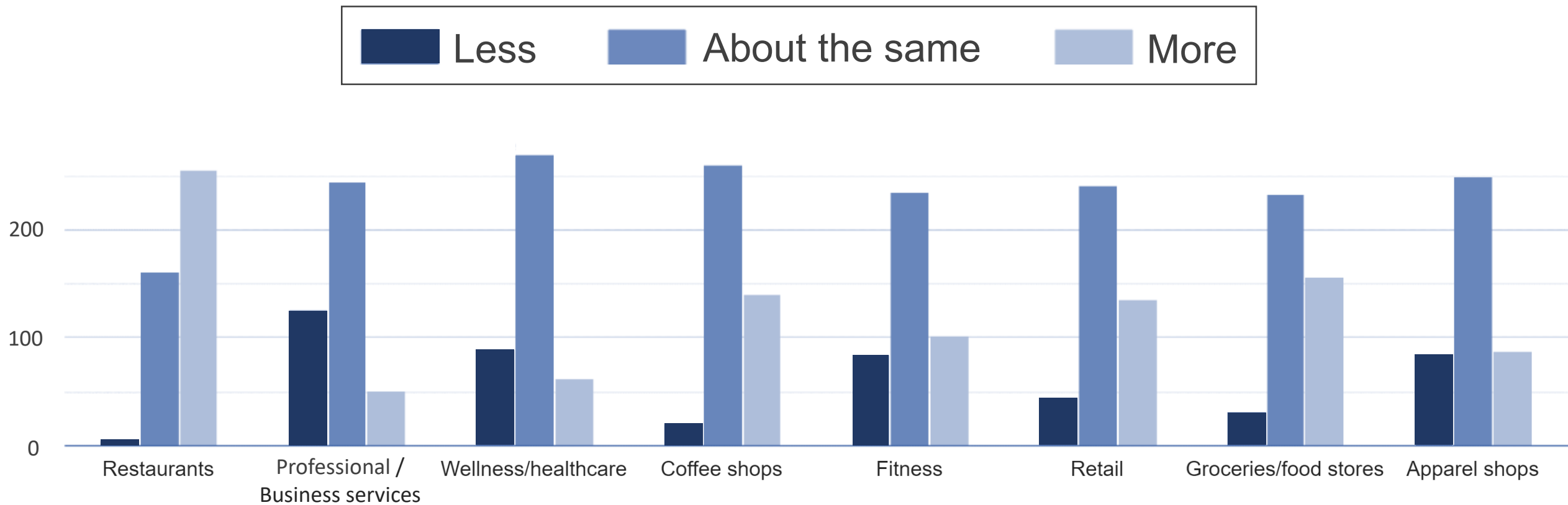
When someone visits you from out of town, how often do you bring them to 9th and 9th?

422 responses



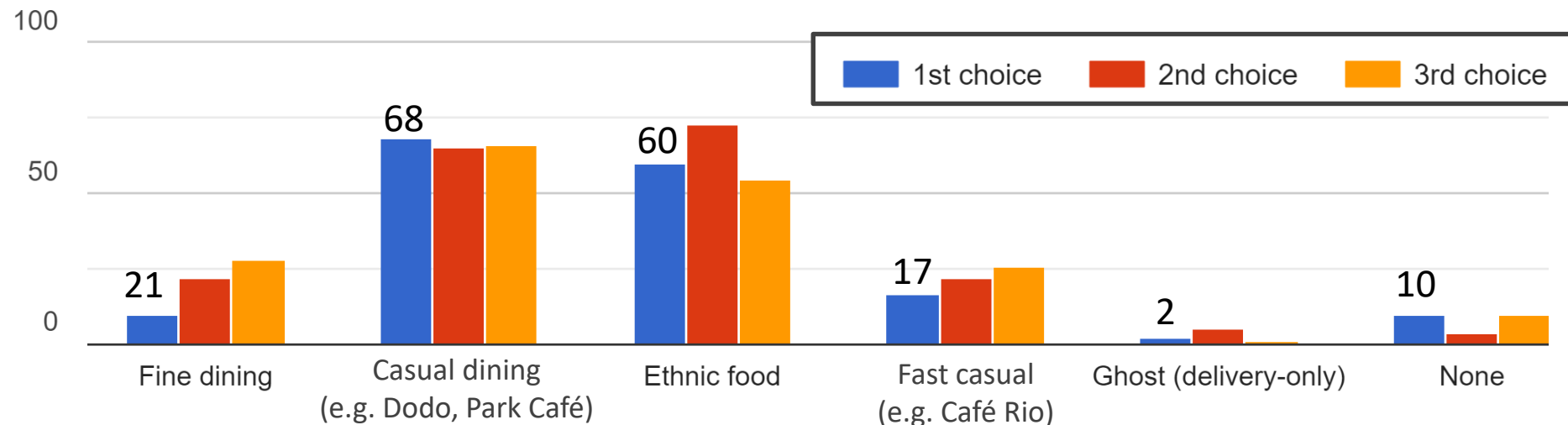
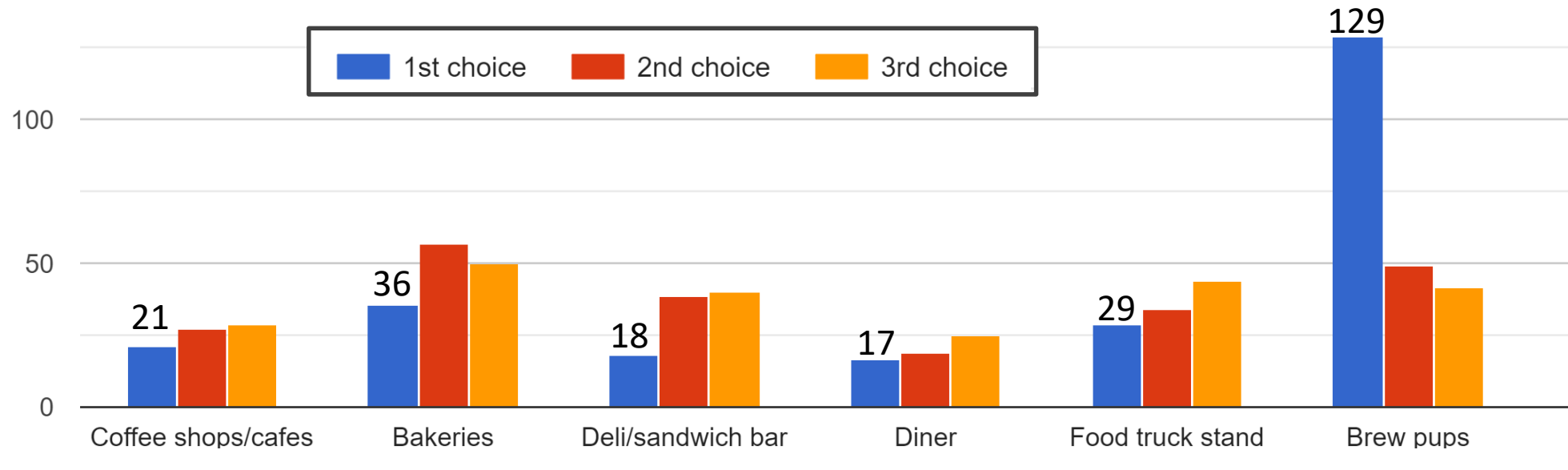
## Part 2: Retail, Restaurants, and Services

Indicate whether you want less, about the same, or more of these amenities in 9th and 9th:



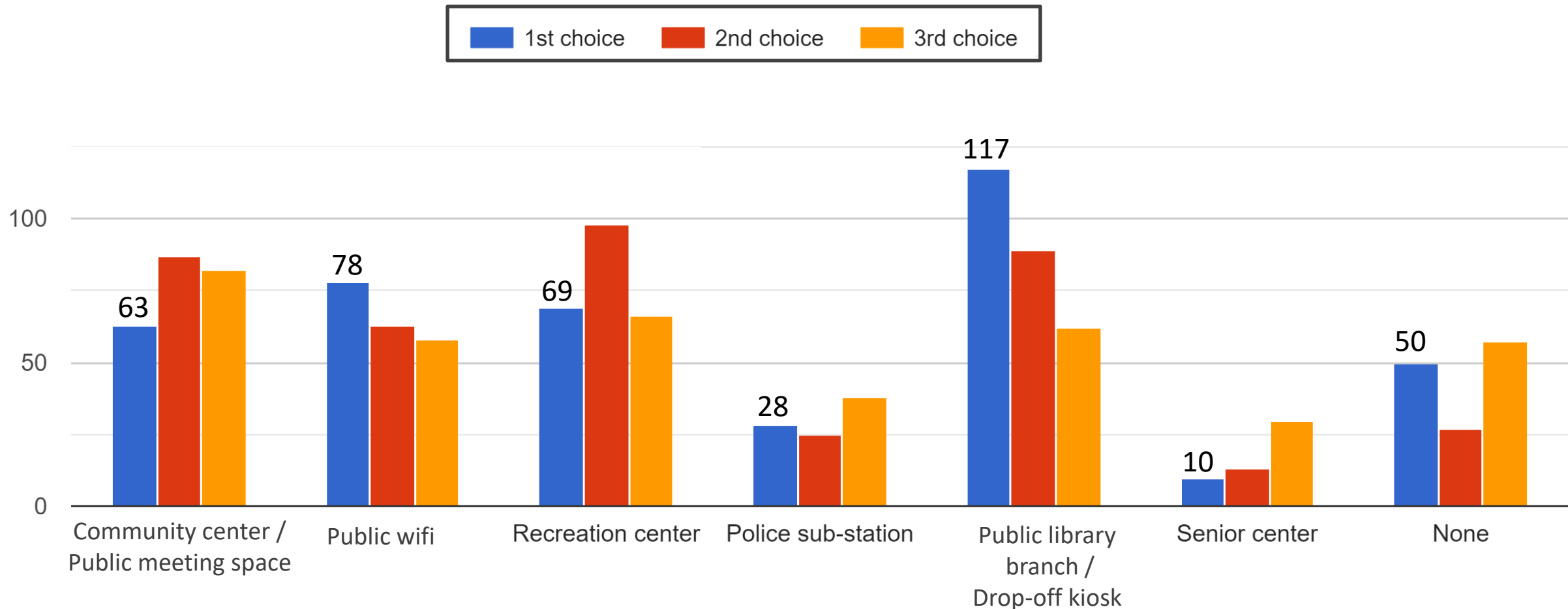
## Part 2: Retail, Restaurants, and Services

Which restaurant types would you like to see more of in 9th and 9th? (rank top 3)



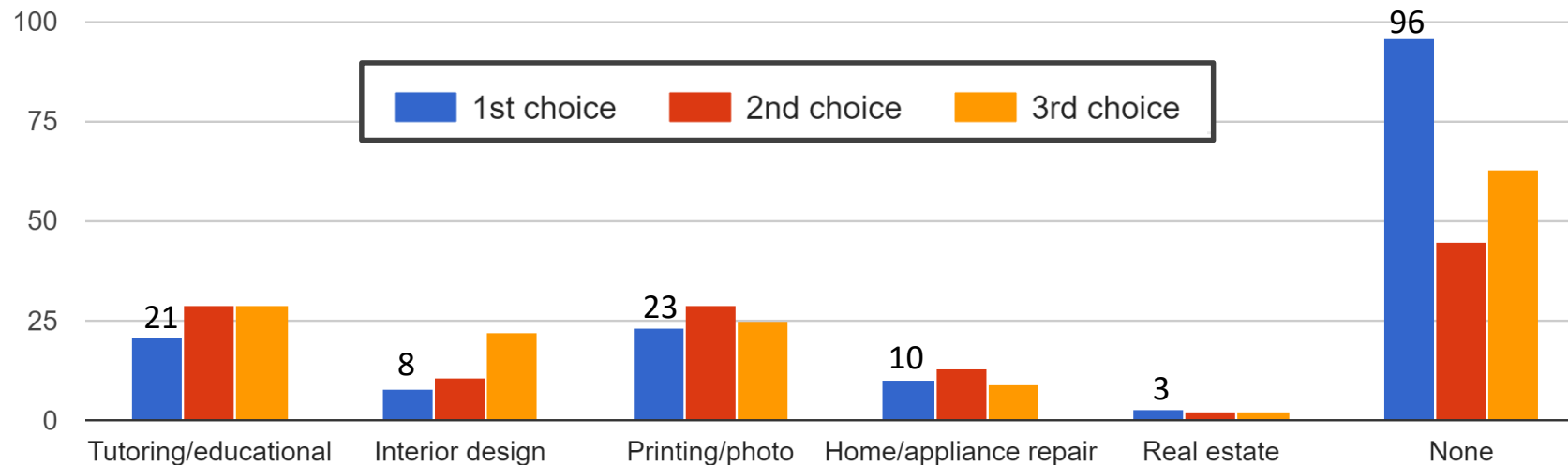
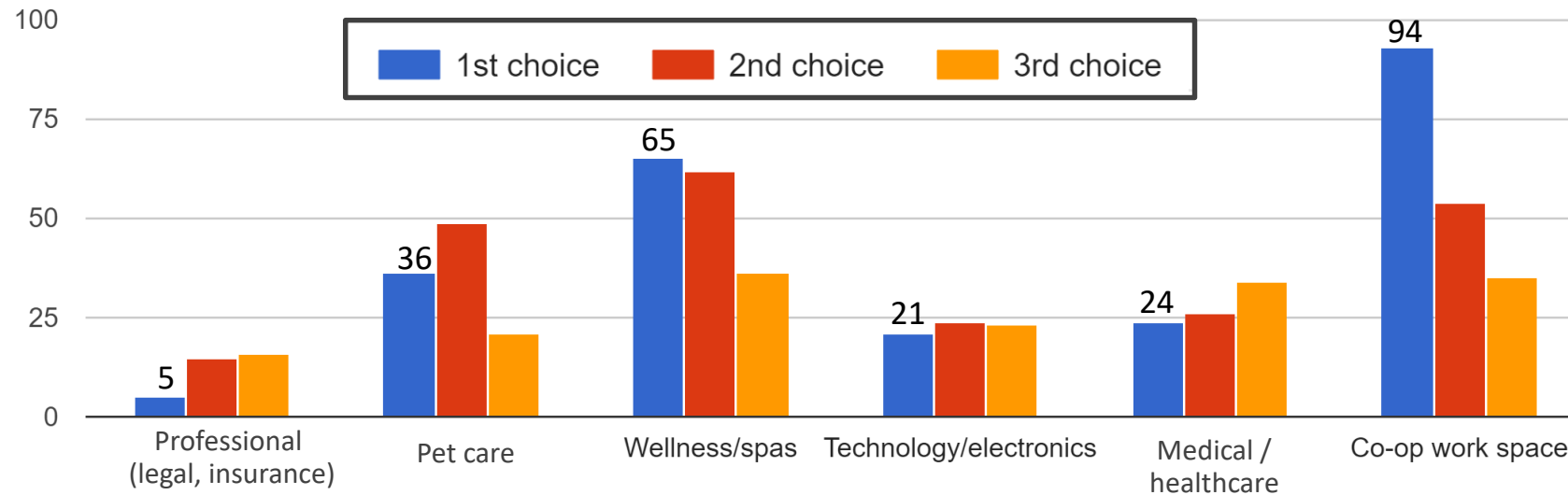
## Part 2: Retail, Restaurants, and Services

Which government services would you like to see more of in 9th and 9th? (rank top 3)



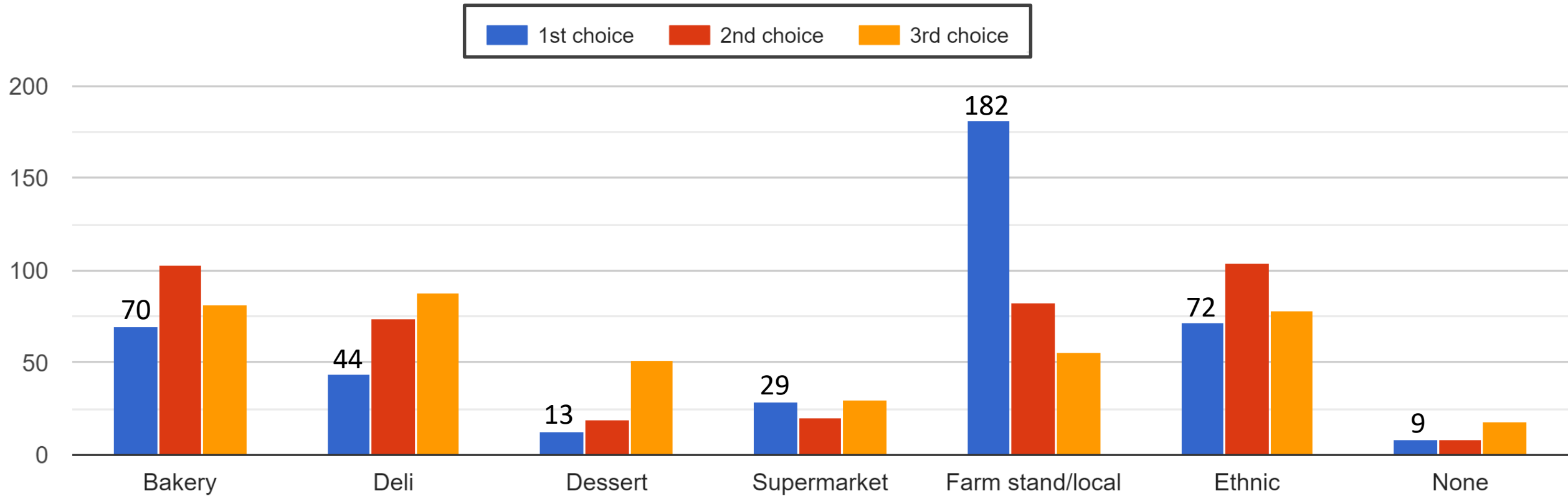
## Part 2: Retail, Restaurants, and Services

Which service categories would you like to see more of in 9th and 9th? (rank top 3)



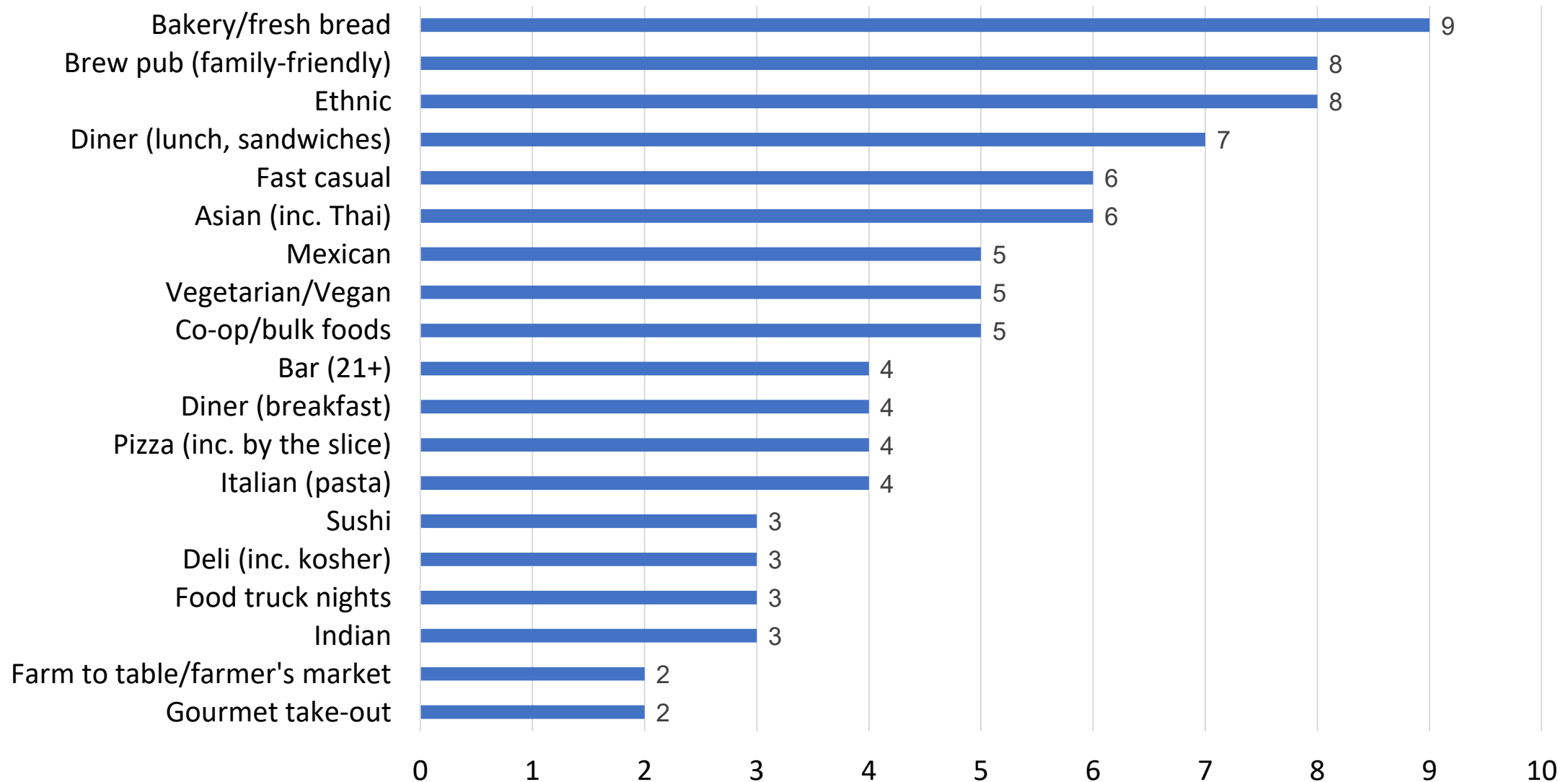
## Part 2: Retail, Restaurants, and Services

Which food/grocery categories do you favor more of in 9th and 9th? (rank top 3)



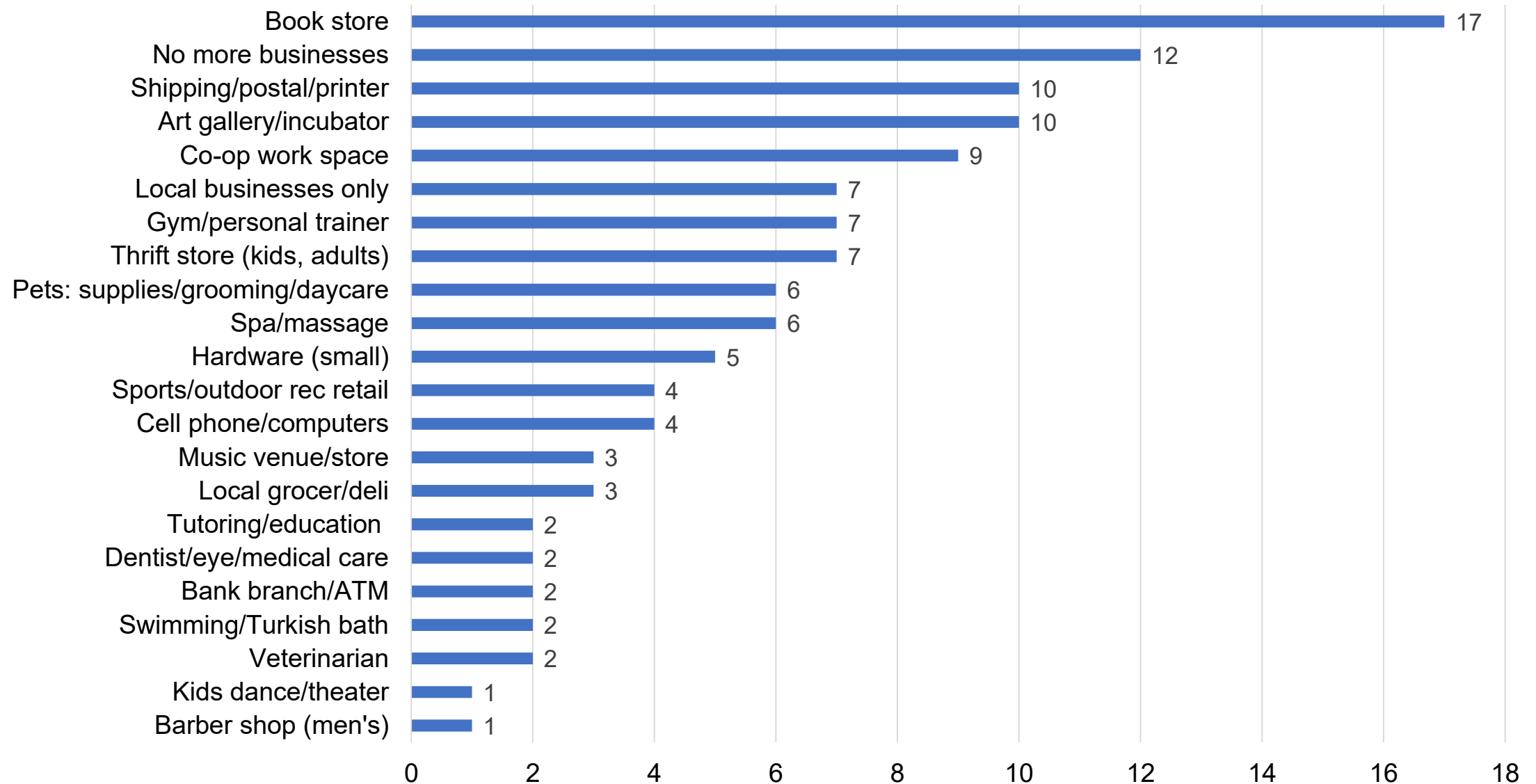
## Part 2: Retail, Restaurants, and Services

Describe the restaurant type(s) or food style(s) that 9th and 9th is currently missing that you would like to see (short answer). (268 responses)



## Part 2: Retail, Restaurants, and Services

Describe the personal or business service(s) that 9th and 9th is currently missing that you would like to see (short answer). (201 responses)

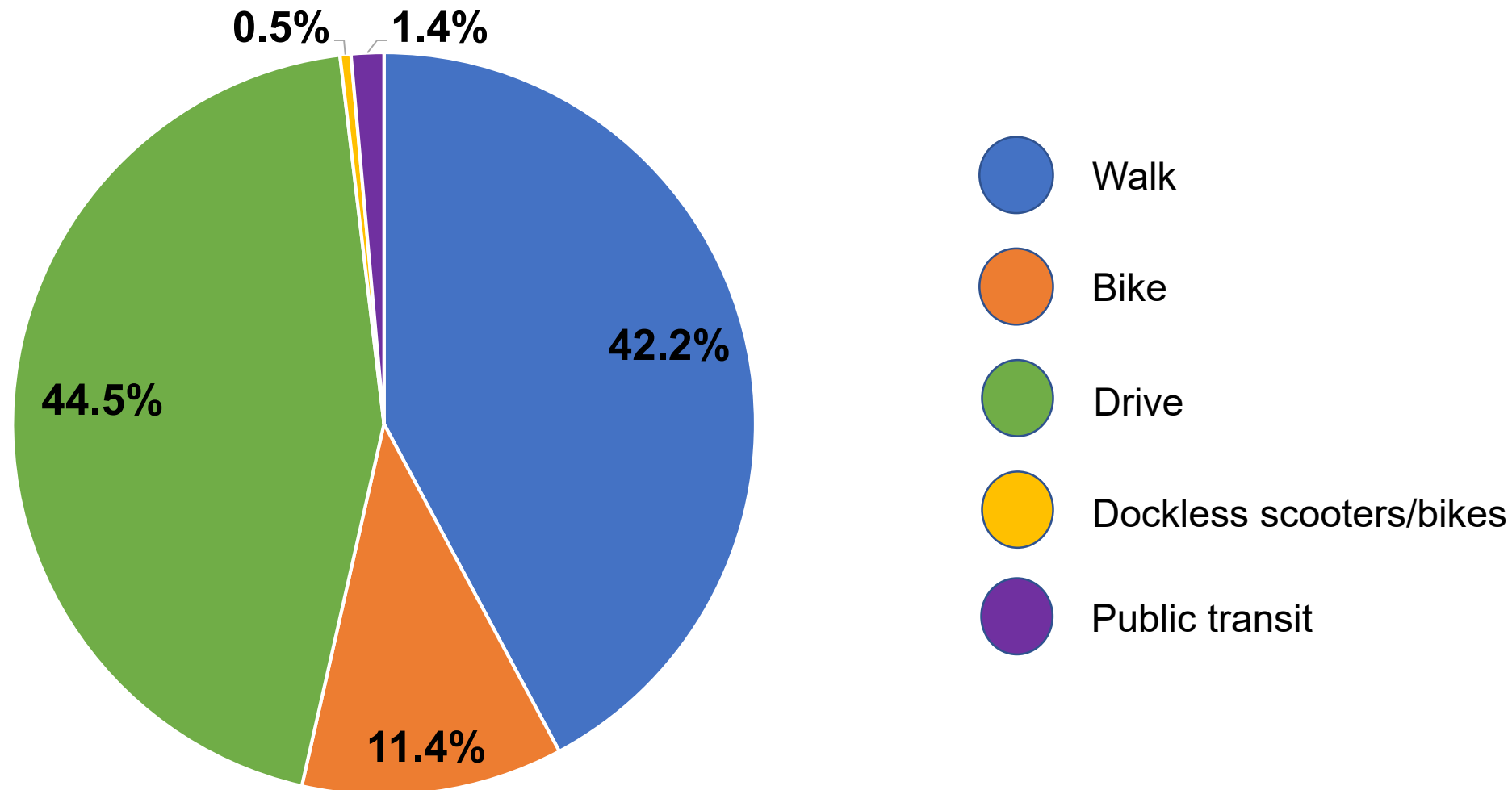




## Part 3: Transit and Parking

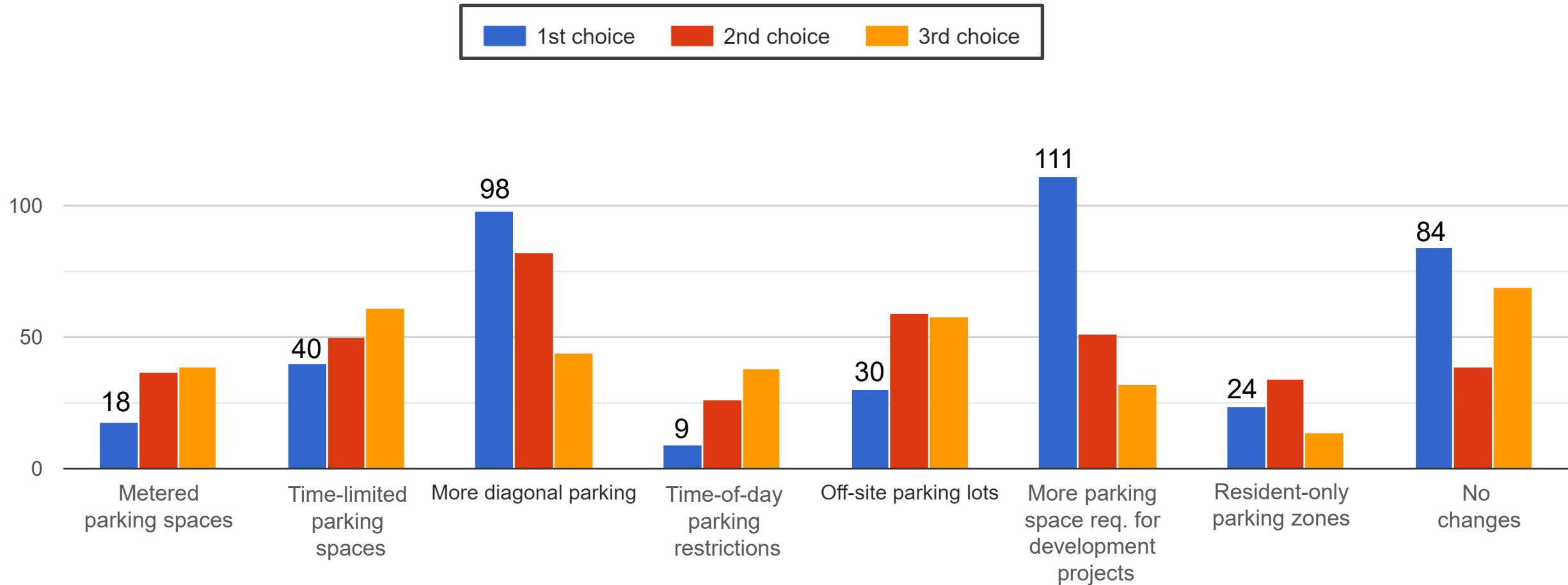
What is the primary way you get to 9th and 9th? (choose one)

422 responses



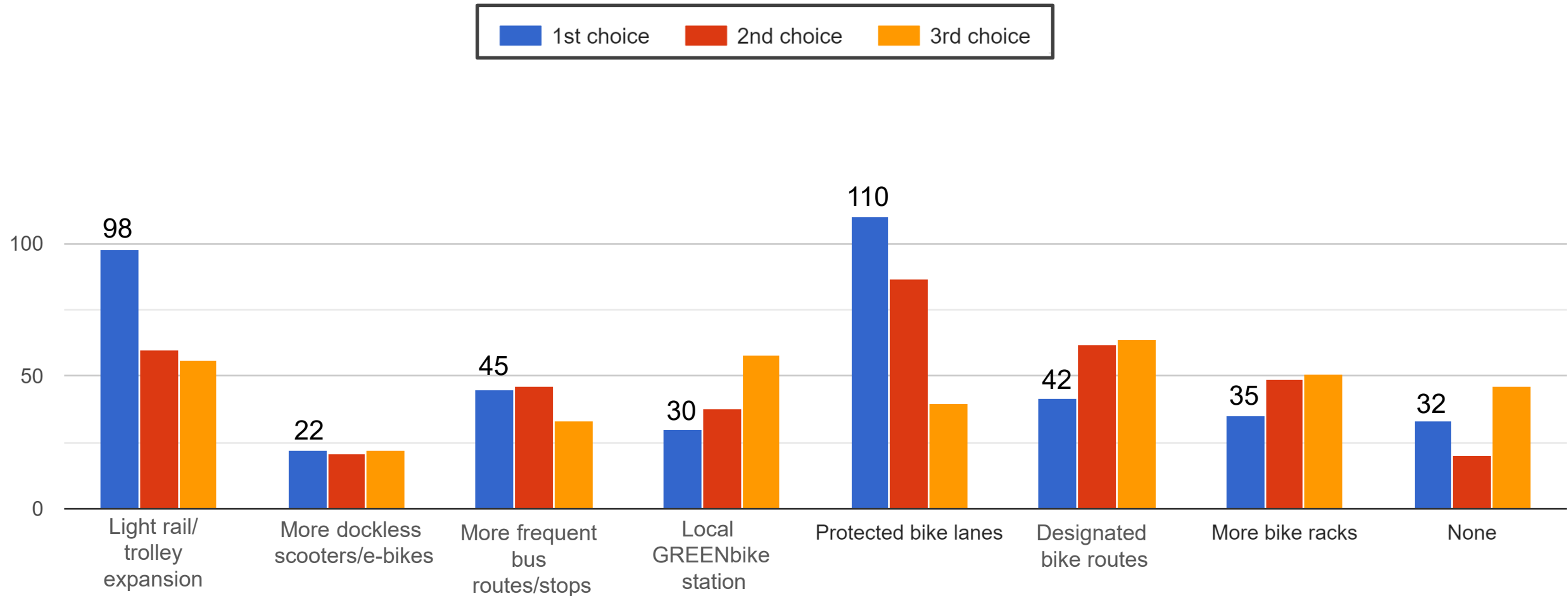
## Part 3: Transit and Parking

How would you change parking in 9th and 9th? (rank top 3)



## Part 3: Transit and Parking

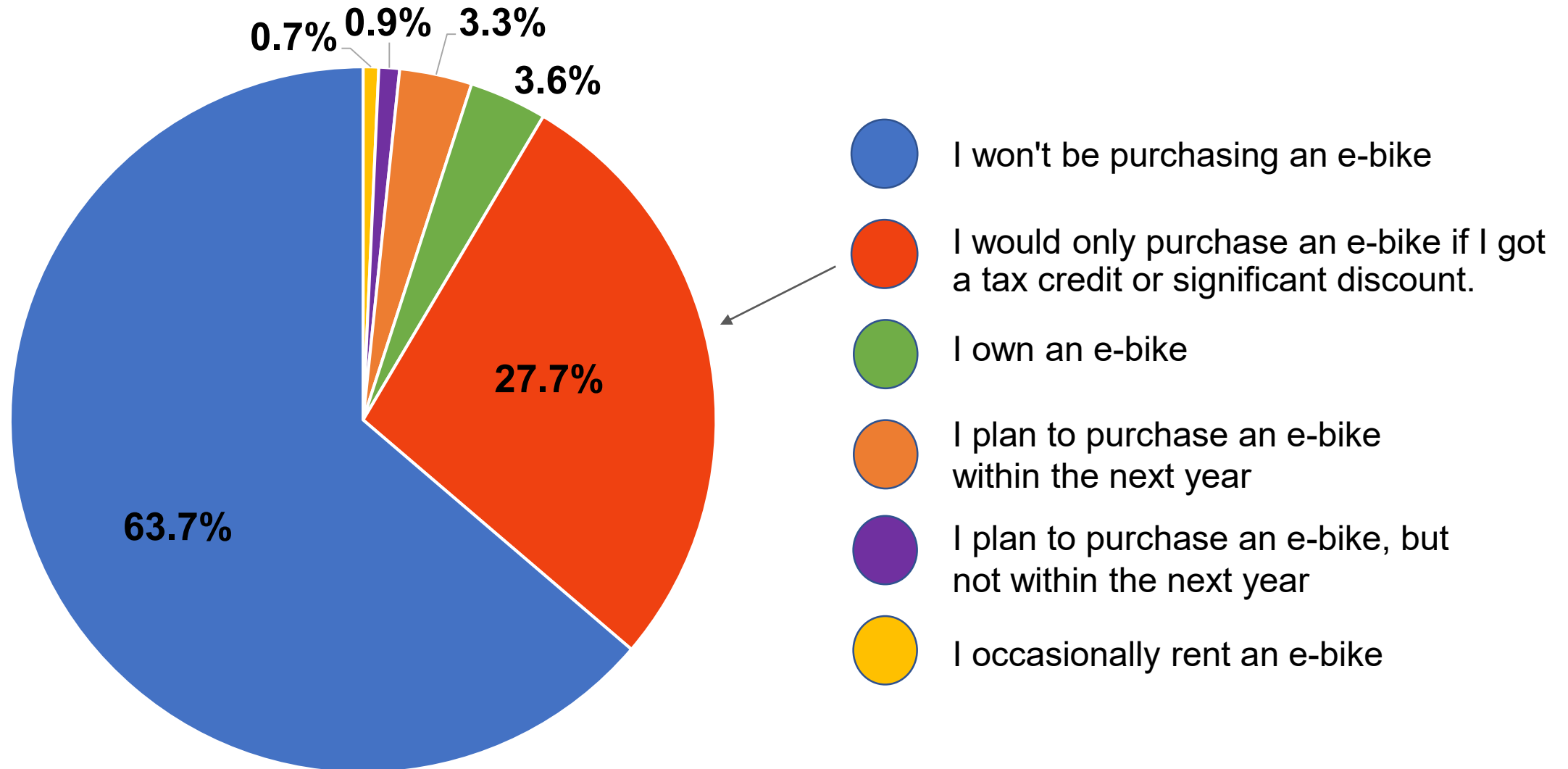
Which car-alternative transit options do you favor expanding/improving for 9th and 9th? (rank top 3)



## Part 3: Transit and Parking

What is your relationship with e-bikes (electric bikes)? (choose one)

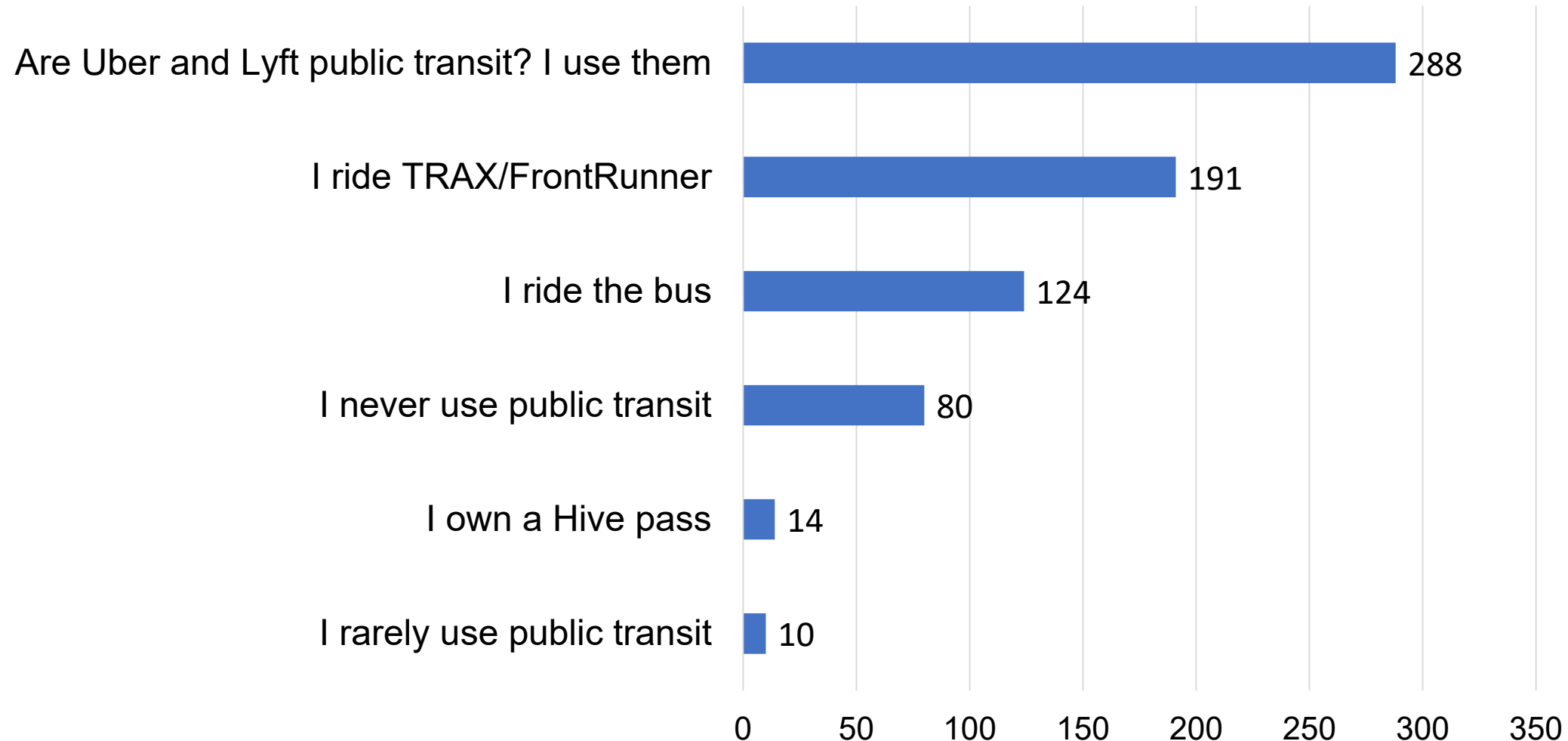
422 responses



## Part 3: Transit and Parking

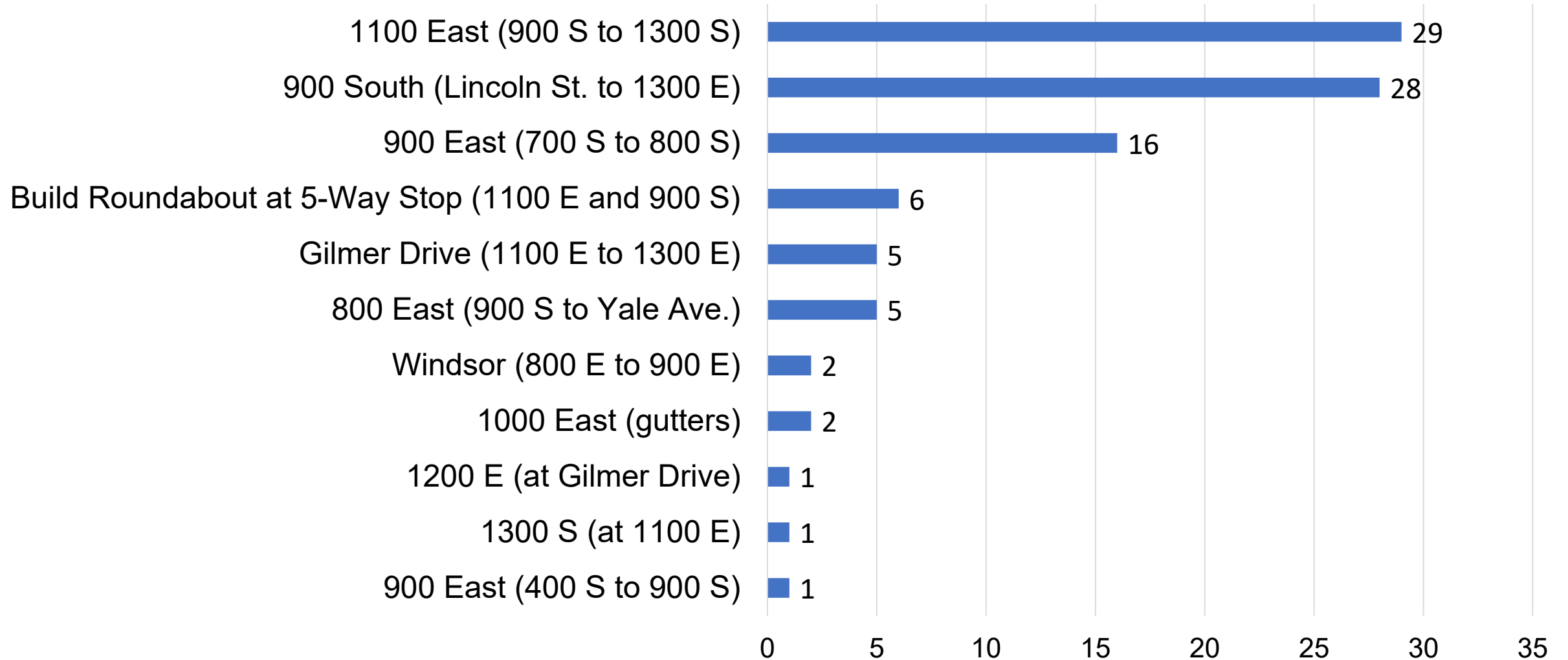
# What is your relationship with public transit? (check all that apply)

419 responses / 707 selections



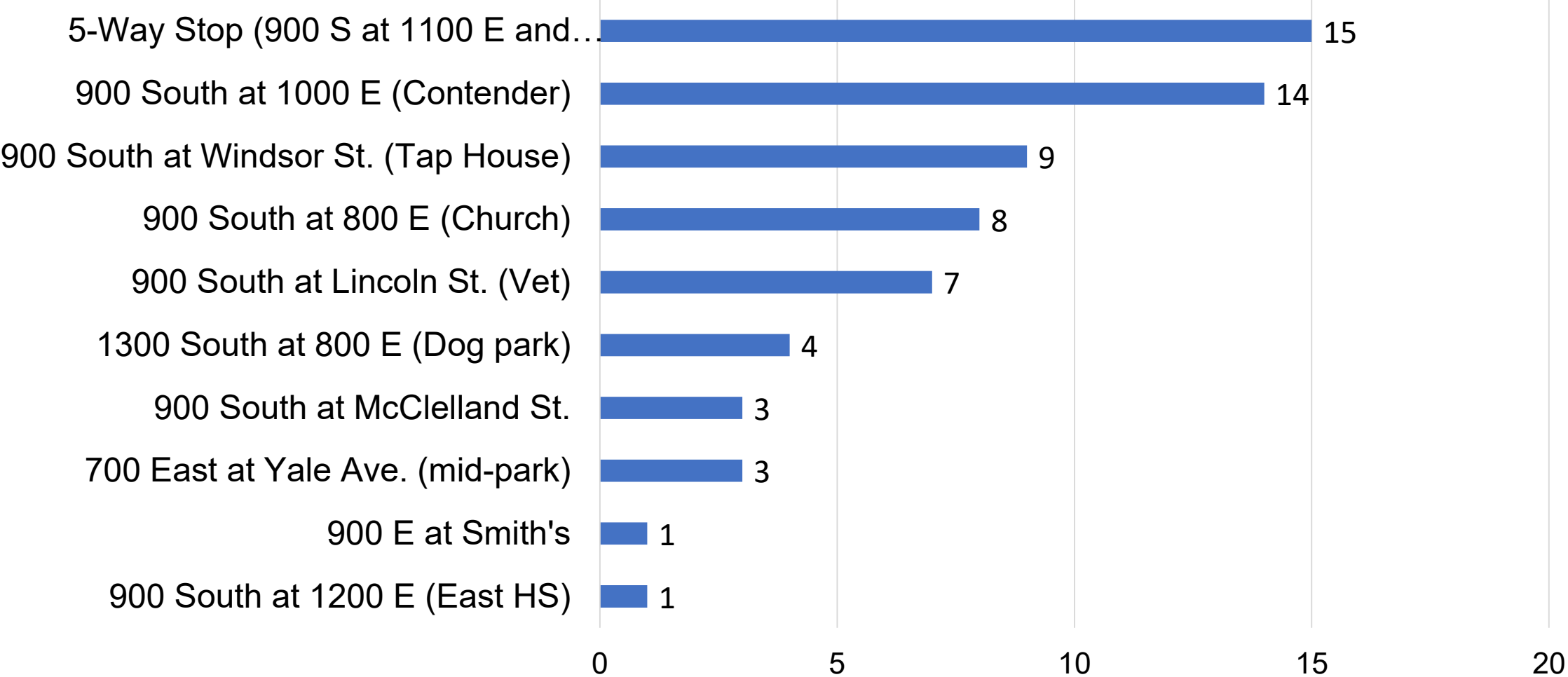
## Part 3: Transit and Parking

Which road sections need maintenance or repaving in 9th and 9th  
[provide approximate address or closest intersection]? 96 responses



### Part 3: Transit and Parking

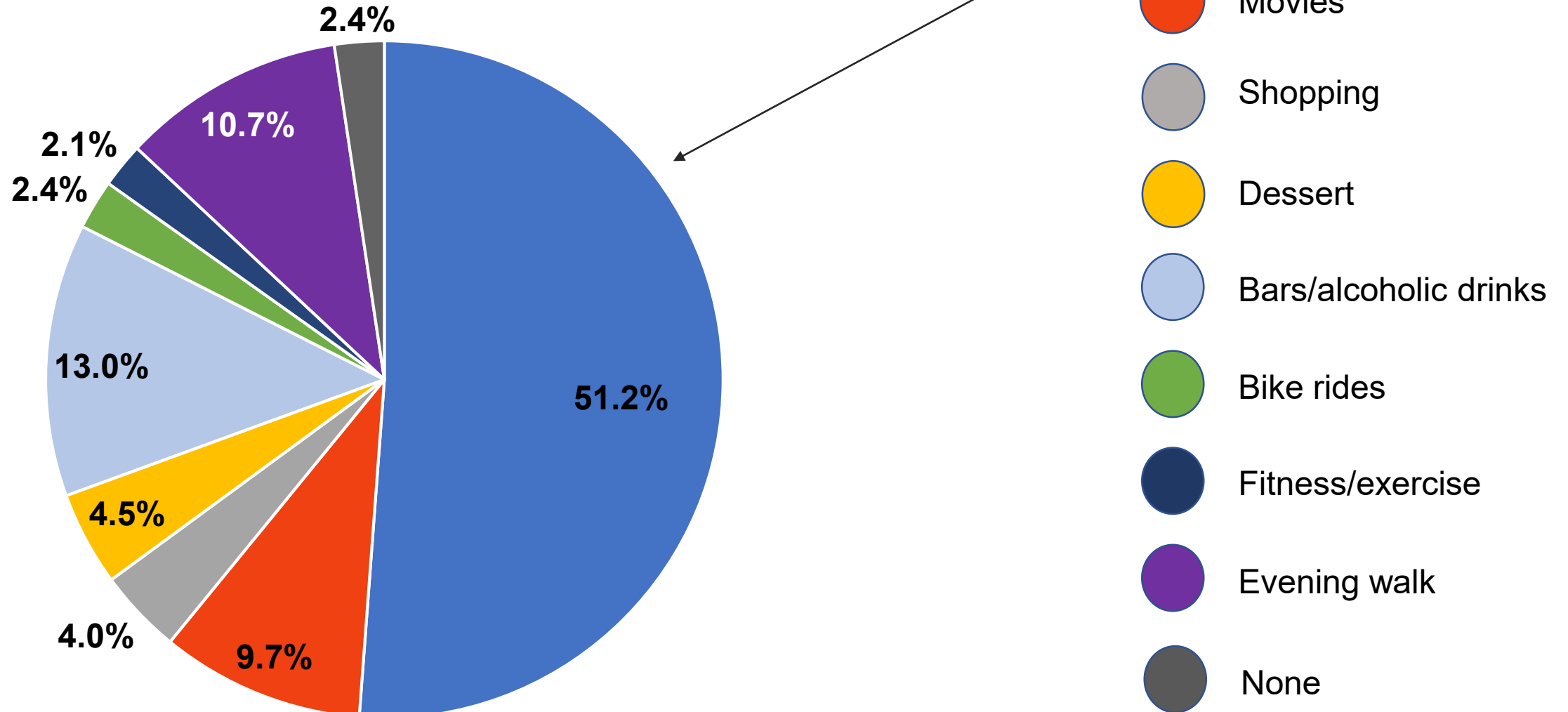
Where does 9th and 9th need new or better crosswalks [provide approximate address or closest intersection]? 65 responses



## Part 4: Night Life

What is the primary activity that brings you to 9th and 9th in the evening (after 6pm)? (choose one)

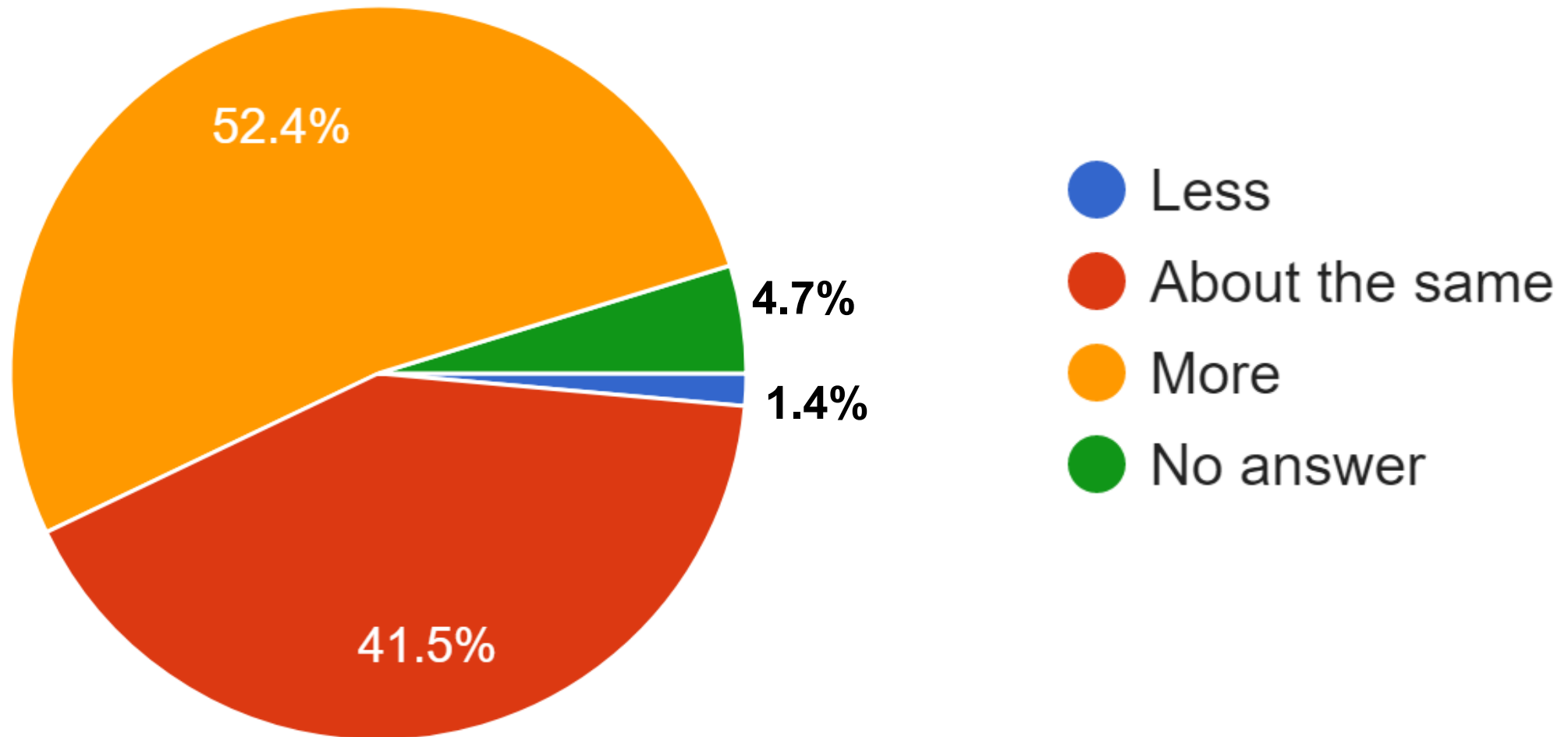
422 responses





# What level of nightlife do you favor in 9th and 9th?

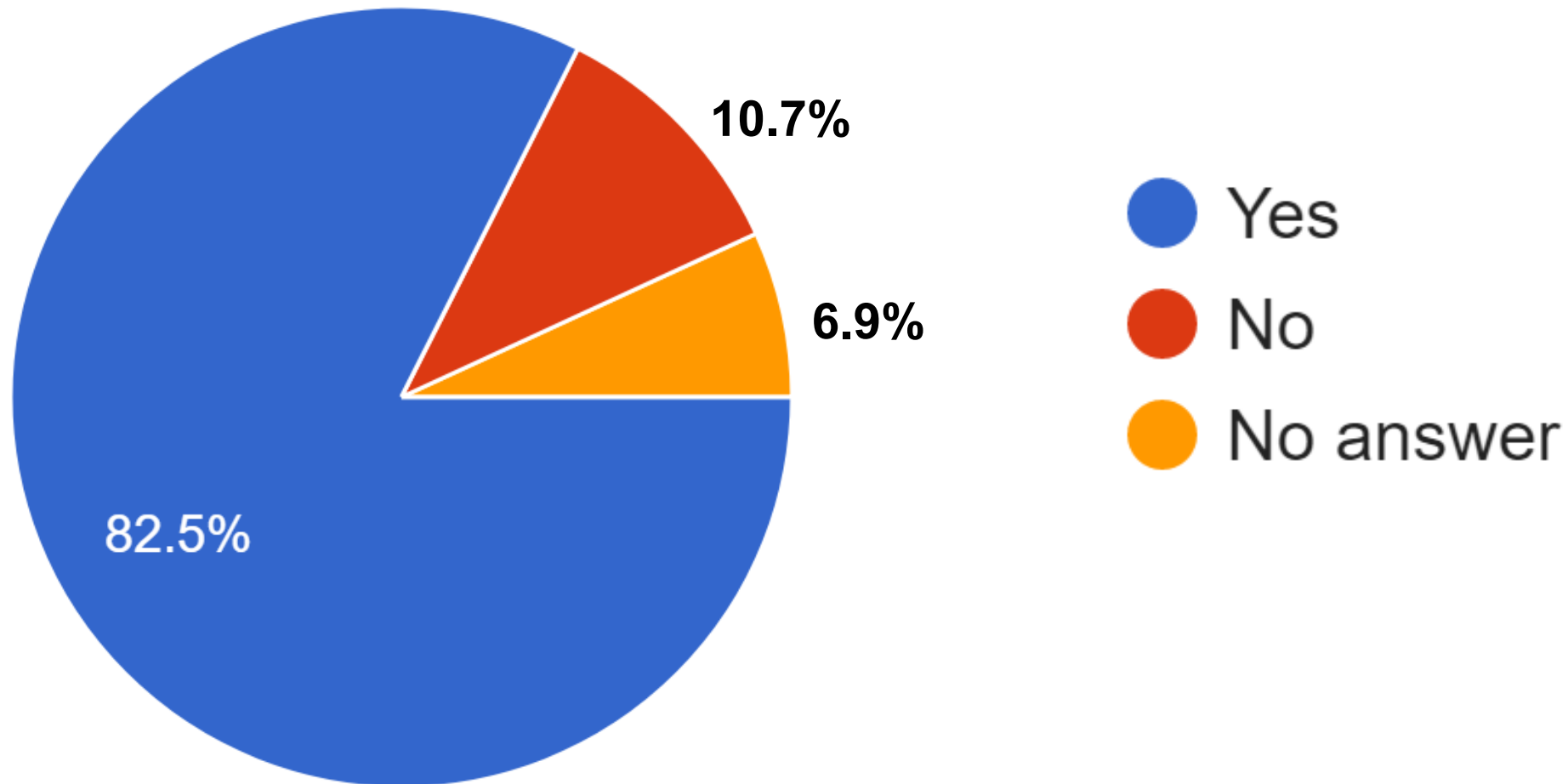
422 responses



## Part 4: Night Life

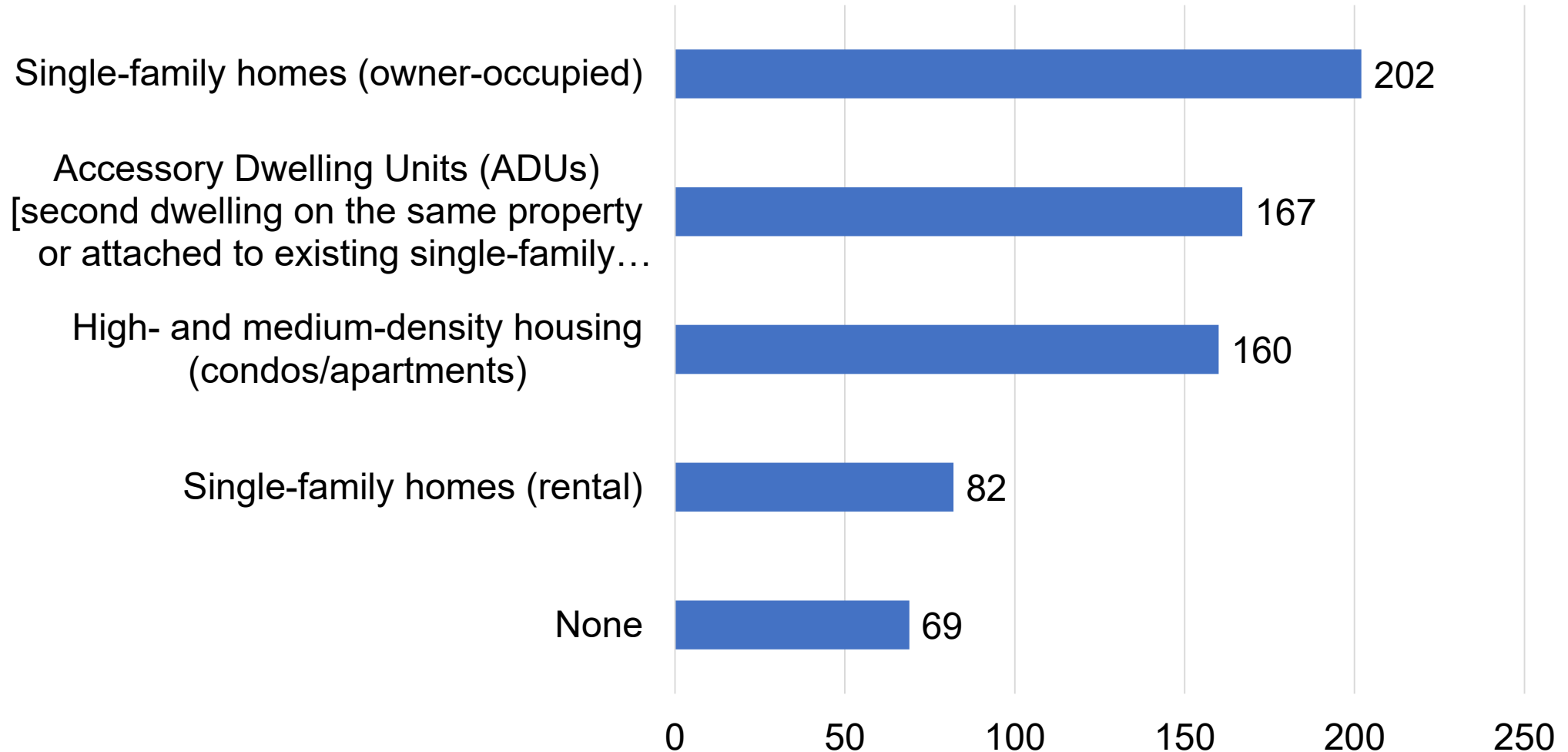
Are you in favor of more bars or brew pubs serving alcoholic drinks in 9th and 9th?

422 responses



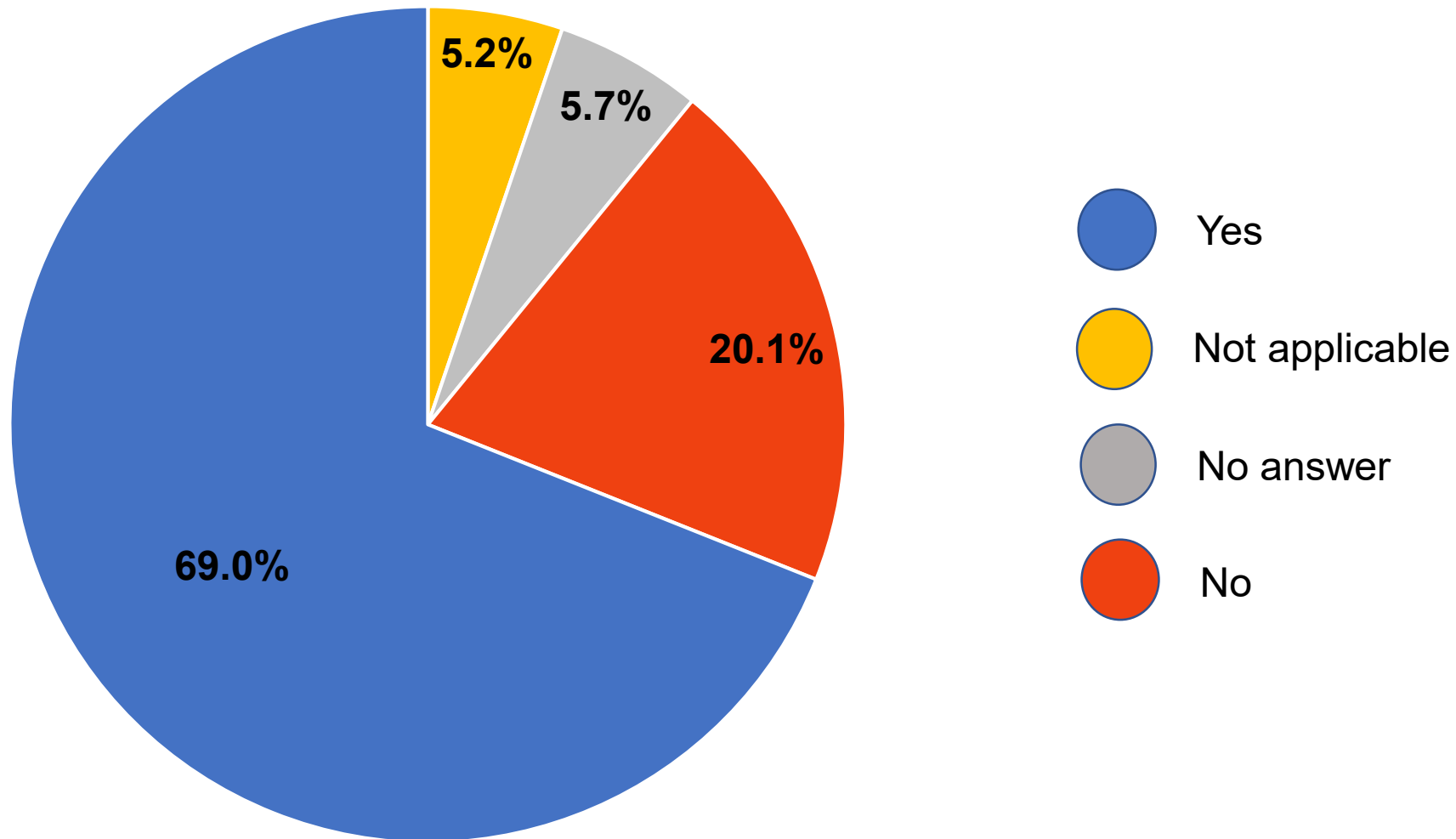
## Part 5: Housing

What housing types would you like to see more of in 9th and 9th?  
(check all that apply) (422 responses, 680 selections)



## Part 5: Housing

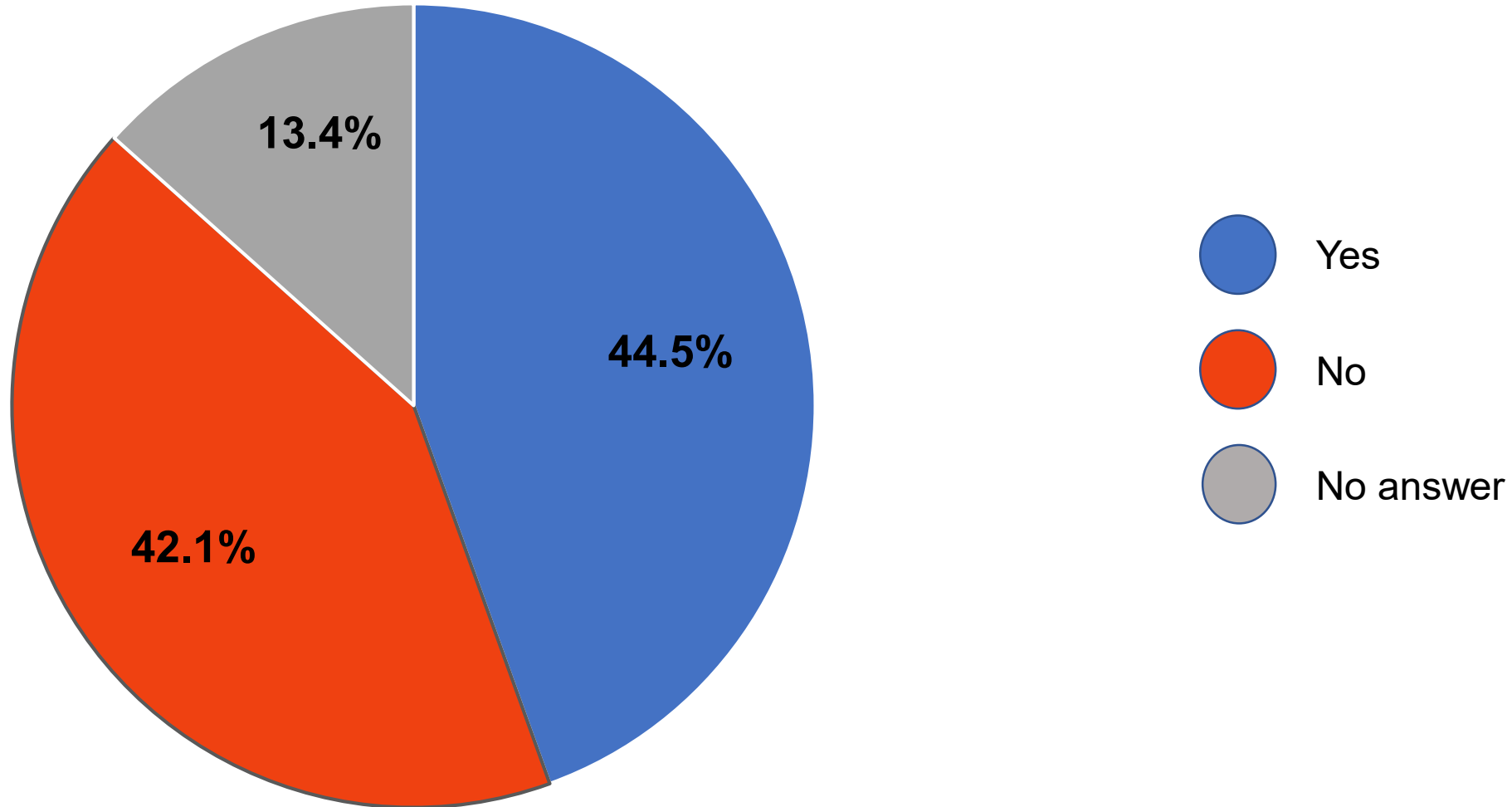
Should new high-density apartment or condo developments in 9th and 9th be required to provide at least one parking space per unit? (422 responses)



## Part 5: Housing

Would you favor Airbnb-style short-term (under 30 day) rental properties in 9th and 9th?

418 responses





# EAST LIBERTY PARK community organization

ELPCO is the East Liberty Park Community Organization-a local, city-sanctioned community organization that represents the residents and business in the East Liberty Park area of Salt Lake City. The specific area covered by ELPCO is defined by the boundaries of 700 E to 1300 E and 800 S to 1700 S. ELPCO meets on the fourth Thursday of every month at Tracy Aviary in Liberty Park.

## ELPCO Board of Directors

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Smith's

# ELPCO



EAST LIBERTY PARK community organization

Coffee Garden

Dolcetti Gelato

Future of 9<sup>th</sup> and 9<sup>th</sup>  
Community Survey