SOUTHWEST AIRLINES

FROM SEA TO SHINING SEA

America's extraordinary beauty has inspired all kinds of greatness.

(Even some oyster heroics here in the Chesapeake Bay.)

JULY 2012

66 Inspiring Places

When Harper Lee and Stephen King opened their eyes to the world around them, greatness ensued. Behold eight everyday scenes that gave rise to extraordinary ideas and reshaped the American experience.

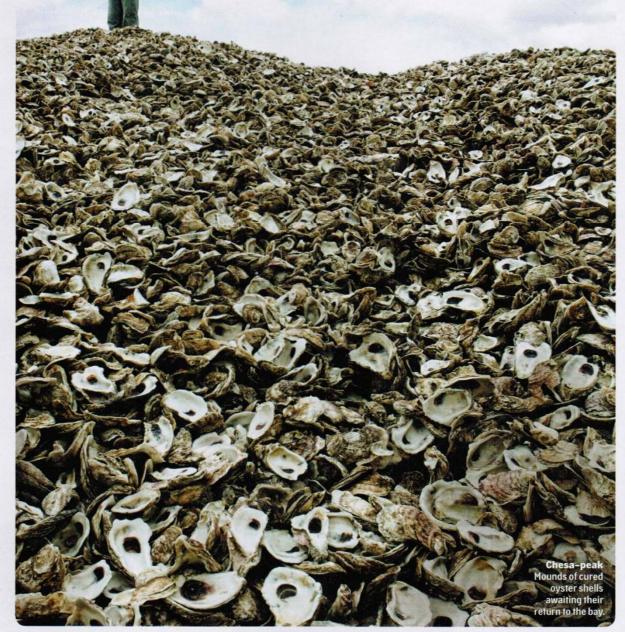
78 Heroes of the Half Shell

Sure, oysters are great on saltines. But they're good for so much more: These briny mollusks are essential to restoring our most prized waterways—and they need our help.

92 Your Adventure In Kansas City

The City of Fountains makes a splash with baseball, barbecue, and behemoth sculptures.

PLUS, LIFE ADVENTURE KC natives give us 41 reasons the town is Royal.



ON THE COVER / Once teeming with oysters, Chesapeake Bay is now a focus of restoration efforts. Photography by Jody Horton

INSPIRING

PLACES

For Harper Lee, Steven Spielberg, and the other historical greats featured on these pages, inspiration can be traced to a specific place. Genius, it turns out, isn't entirely up to the mind. Sometimes it takes the right setting—a mountaintop, a commuter rail line—to move the imagination into overdrive. As their stories reveal, what we see contributes greatly to who we'll come to be. BY JASON STEVENSON

(PREVIOUS SPREAD) HARVEY'S LAKF

Barnet, Vermont, 1920

JACQUES COUSTEAU Undersea Explorer

For 10-year-old Jacques Cousteau, a dislike for horses led to his love of underwater life. While attending a boy's summer camp in northeastern Vermont, Cousteau refused to go horseback riding. As punishment, the camp director forced the young boy to remove branches and other debris from the lake's swimming area. "It was a difficult assignment," Cousteau's son Jean-Michel wrote, "and in future years, my father would reminisce about his time in Harvey's Lake, diving beneath the surface, fantasizing about a way to breathe through the hollow reeds that accumulated by the swimming dock." That summer, Cousteau did learn to breathe through the hollow reeds to extend his time underwater, and 22 years later he co-developed the Agua-Lung, the world's first successful SCUBA unit, before charming and educating the world through his books and documentaries about the hidden undersea world.



THE NEW

Connecticut. 1911

A.C. GILBERT Toy Inventor

By age 25, Alfred Carlton Gilbert was already a gifted M.D. and toy inventor, plus an Olympic gold medalist in pole vault. "I've never worked at anything that wasn't fun," he once told a newspaper reporter. The energetic "Gilly" rarely paused to watch the scenery go by-except one day when he was riding a train from New Haven to New York City and looked out the window to see workmen assembling steel beams to build a power line tower. The sight inspired his next toy, which featured small metal girders with evenly spaced holes that could be bolted together to construct models of buildings, bridges. and cranes. First sold in wood cases with the slogan, "The toy whose girders resemble structural steel," Gilbert's Erector Set remained a popular plaything for decades and is his most enduring legacy.

DID YOU KNOW? Gilbert put himself

through Yale University by performing as a magician, a vocation that inspired the first toy he invented and marketed—the Mysto Magic set.



PINNACLE PEAK PATIO STEAKHOUSE

STEVEN SPIELBERG

Filmmaker

It takes 21 merit badges to become an Eagle Scout, and 11-year-old Steven Spielberg was in pursuit of his Photography badge. But he had a problem: His dad's still camera was broken. "So I asked the scoutmaster if I could tell a story with my father's movie camera," Spielberg recalled in 2008. "He said yes, and I got an idea to do a Western." That nine-minute movie, The Last Gunfight, starred Spielberg's friends as cap pistol-waving bandits who robbed the red

Scottsdale. Arizona. 1958 stagecoach that sat outside the Pinnacle Peak Patio Steakhouse in Scottsdale. Spielberg used creative camera angles to disguise the lack of horses, and a bottle of ketchup for fake blood. When he premiered the finished film for Troop 294, his fellow Scouts "liked the movie and made so much noise laughing and clapping," said Spielberg, "that I got the virus, thinking I've got to do this the rest of my life."



MONROEVILLE COURTHOUSE

Monroeville, Alabama 1930s

HARPER LEE Novelist

The "tired old town" of Maycomb, where Atticus Finch practiced law and Scout, Jem, and Dill roamed the streets looking for mischief, existed in real life before Harper Lee re-imagined it in To Kill a Mockingbird. Lee grew up in Monroeville during the 1930s, and was eight (the same age as Scout) when a local newspaper reported a series of "mad dog" attacks like the one in the novel. Her best friend on her block was Truman Capote, and together they spied on a reclusive neighbor similar to Mockingbird's Boo Radley.

And just like Scout, Lee would watch from the balcony of the county courthouse as her father, a respected, smalltown lawyer like Finch, argued cases in front of a jury. Lee's love of storytelling wasn't inspired by the usual thingsthe movies of the day or tales from the playground-but by literature and the poverty of her "remote village," she wrote to Oprah Winfrey in May 2006. "A movie? Not often-movies weren't for small children. A park for games? Not a hope. We're talking unpaved streets here, and the Depression." Lee's prized books became her childhood salvation, and also the creative catalyst of her gift to American letters.

DID YOU KNOW? In the original draft of her patriotic poem, Bates wrote about "halcyon"—meaning calm-skies instead of "spacious skies," and "enameled" instead of "fruited" plain.



LENOXLOVNGE

HARLEM JAZZ CLUBS

New York City, 1923

LANGSTON HUGHES
Poet

Hunched over a notebook in a Harlem cabaret in March of 1923, Langston Hughes finally unlocked the door between the blues rhythms and African-American speech cadences he'd heard all his life. and the poetry he aspired to write. As the music played, he wrote these lines—Droning a drowsy syncopated tune/ Rocking back and forth to a mellow croon/I heard a Negro play/Down on Lenox Avenue the other night/By the pale dull pallor of an old gas light—and the rest of his groundbreaking poem, "The Weary Blues." Hughes kept what he called his "beauty of a cabaret poem" hidden for two years, constantly revising the last lines to his satisfaction. Published in 1925, it won him a \$50 prize. inspired his first book of collected poetry, and launched his career as the literary spark

of the Harlem Renaissance.



DID YOU KNOW?

After Hughes's death in 1967, at age 65, his place in Harlem history was made permanent when his ashes were interred beneath the foyer of New York's Arthur Schomburg Center for Research in Black Culture.